





## Spare the Air Youth




Technical Advisory Committee Meeting #10  
April 30, 2014


## Welcome & Introductions




Spare the Air Youth




April 30, 2014




## Statewide Active Transportation Program (ATP) Funding



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April 30, 2014




## Phase II Grant Program

Project Name	Lead Agency	Locations	Funding
Clean Air, Bright Futures	Aquarium of the Bay	Regional	\$300K
BikeMobile	Local Motion	Regional	\$480K
Go Green Fridays	City of Morgan Hill	Morgan Hill	\$70K
Climate Justice Youth Academy	POWER	San Francisco & Richmond	\$150K
Family Bicycling Program	SFBC, with other bicycle coalitions	Regional	\$200K
Transit Education	TAM	Marin, Napa, Sonoma	\$150K
Youth Ambassador	YBike	Marin, San Francisco, San Mateo, Sonoma	\$250K



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April 30, 2014






## Aquarium of the Bay

BayMobile – Bringing the Bay Your Way!  
Blair Bazdarich – K-12 Outreach Coordinator






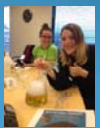
Vehicle Modification & Design  
Mobile Exhibit Design & Acquisition  
Supply Acquisition & Demonstration Design  
Curriculum Planning, Writing, & Slideshow Design

## BayMobile – Last Preparations

- Outreach Educators**
  - Interviewed, Selected
- Training**
  - Curriculum and Demonstration
  - Grant background and expectations
  - Science presentations
  - Climate change education best practices
  - NGSS
  - NNOCCI
  - Animal training and touch tank LSS


Blair attended all trips for the first three weeks of programming, now going 2-3 days a week  
Looking to onboard some new Outreach Educators this summer or fall










### BayMobile – Program Execution and Modification

- Launched March 12<sup>th</sup>
  - As of 4/23: 23 trips and 28 programs, reaching approximately 1800 students
  - Attended Sunday Streets 3/9, will again 5/4
  - Environmental Literacy for All Conference and Teacher Workshop 5/3
- Booked solid through the end of May
  - With current bookings, looking at 34 more trips, totaling 107 programs
  - Beginning to take reservations for summer schools, libraries, and camps
  - Reservation processing ongoing
- Modifying program curriculum, supplies, and procedures as we go
- By Fall 2014: Website with online reservation system and a full assessment program should both be in place







- 4 Mechanics & 1 Intern
- Events last 3-4 hours
- Average 20-30 participants




- 25 visits completed to date
- Over 650 participants received repairs
- 35 additional visits scheduled through summer

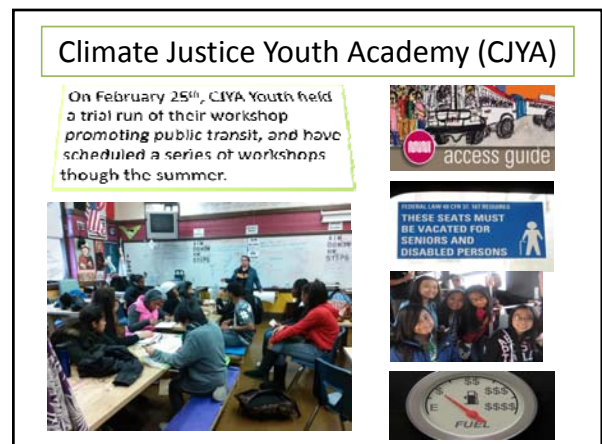



- We need summer bookings
- Youth internship position
- Looking to add "staff free" activities




Go Green Fridays  
City of Morgan Hill







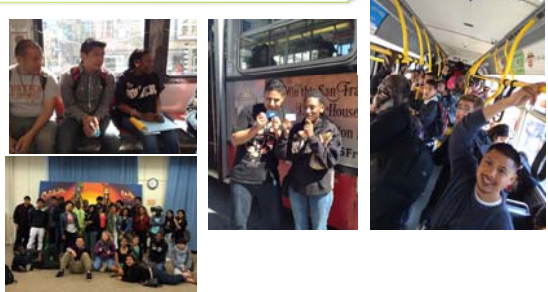
### Climate Justice Youth Academy (CJYA)

On March 4<sup>th</sup> CJYA youth held an awards ceremony for a youth art contest promoting transit use



### Climate Justice Youth Academy (CJYA)

On March 20<sup>th</sup>, CJYA youth led a scavenger hunt on Muni with over 60 high school youth to promote transit use.



### Youth and Family Biking Workshops SF Bicycle Coalition

January 2014 San Francisco

Alice Fong Yu Middle School



### Youth and Family Biking Workshops SF Bicycle Coalition

April 2014 Xian, China

Alice Fong Yu Middle School



### SF Bike and Roll To School Week



### Ride the Bus Youth on Transit

Marin County, Napa and  
Petaluma




### Ride the Bus: Marketing and Training Tools



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### Ride the Bus: Incentive Programs

- Student Passes
- Transit Use
- Clipper Cards
- The Great Race



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**BETTER ON BIKES**

YBIKE PROGRAM EXPANSION – YEAR 1  
SAN MATEO – PENINSULA FAMILY YMCA  
April 29, 2014



### WHAT WE'VE BEEN ABLE TO PURCHASE



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### WHAT WE'VE BEEN ABLE TO PROVIDE



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**NUMBERS AT A GLANCE (AUG. 13-APR. 14)**

**4 BIKE CLUBS (16 SESSIONS EACH)**  
**2 PEER TO PEER ACTIVITIES**  
**3 EVENTS**  
**(58+ YOUTH SERVED)**

**2 BIKE RODEOS PLANNED**  
**3 SUMMER CAMPS PLANNED (1 WEEK EACH)**  
**CURRENTLY OUTREACHING FOR FALL 2014**

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**CHALLENGES**

- **STAFFING**
  - Andy out sick
  - Winston heading back to school
  - Hiring
- **BULLYING**
  - Restorative justice
  - Building confidence
- **ADMINISTRATION**
  - Off campus = field trip, credentialed teacher needed
  - Building foundations for next year

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**PARTNERSHIPS**

- **SMC AND SMC PARKS AND REC**
  - Wellness Summit
  - Ryder Park
- **SAFE ROUTES TO SCHOOL**
  - Let's Get moving Summit
  - volunteers
- **BIKE RODEO'S**
  - Foster City Leadership
  - Healthy Kids Day
- **YBIKE PRESIDIO**
  - Marin
  - Staff/Leadership
- **BTSD/BTWD**

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### STAFF

- o **COORDINATOR: ANDY SLOANE**
  - TS 101, YMCA Trainings Complete
- o **PROGRAM STAFF: WINSTON PARSONS**
  - LCI #3462




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# THANK YOU



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www.facebook.com/YBikeSF

### HIGHLIGHTS

**Purchases**

- Van Logos / hitch
- Bike skills Ramps
- Bikes (staff had to build)

**Achievement at ASEP**

- peer to peer at Bowditch
- Awesome rides @ New programs at Lipman/El Granada
- Tandem @ Lipman
- Peer led activities each day in bike club
- Teaching basic bike maintenance

**Partnerships**

- Great help from Presidio, while I was sick
- Winston spoke @ Wellness Summit SMC & Let's Get Moving Summit
- PSA in the works
- FC Rodeo
- Marint
- BTSD & BTWD
- Planning HKD & Volunteer Wrench Day

**Planning for the future**

- New coordinator & potential new staff
- Currently planning summer camp
- Currently outreaching for Fall 2014

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### BIKE CLUB PROGRAMS

- o **EL GRANADA ELEM., EL GRANADA**
  - 2/4/2014-5/27/2014
- o **LIPMAN M.S., BRISBANE**
  - 2/12/2014-5/28/2014



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## Guidebook 1: Pool to School



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## Guidebook 1: Pool to School

- Chapter 1. Introduction
- Chapter 2. Implementation
  - Route & stop selection
  - Defining neighborhoods
  - Matching families
  - Participation policies
  - Chaperone responsibilities
- Chapter 3. Outreach Materials
  - Soliciting volunteers & participants
  - Promoting events

Spare the Air Youth

April 30, 2014



## Online Guidebook

- Downloadable, modifiable files
  - Promotional fliers & posters
  - Checklists
  - Volunteer recruitment & agreements
  - Training Materials
  - Parental Consent forms

The screenshot shows a webpage with a navigation menu at the top (Home, About, Program, Find a Program, Home, Blog) and a main content area with sections for 'Introduction', 'Timing and Frequency', and 'How to determine whether Walking School Buses, Bike Trains, and Carpools are right for your school'. It also includes a 'Walking School Bus and Bike Train' section.

## Blog

- Blog
  - Success Stories/Profiles
  - Updates on regional efforts
  - Information about upcoming events
  - Highlights from successful events or activities
  - Hosted on SpareTheAirYouth.org

The screenshot shows a blog post titled 'Health, plus to the first blog post'. It includes a small image of a dog and text about the importance of health and safety in school programs.

## Call for Leaders and Stories

- We want to hear from you!
  - 20 minute interviews
  - What/who do you want to learn about?
- Leader Profiles/Success Stories
  - Posts will be in Q&A format
  - Posts will include images and resources
- Soft Launch
  - May/June
  - Featuring: Bike to School Day success stories

## Google Group

- Google Group
  - <https://groups.google.com/forum/#forum/spare-the-air-youth>
  - Rules

The screenshot shows the Google Group interface for SpareTheAirYouth.org, including a search bar, a list of posts, and a 'Join Our Group' button.

## YouTube Channel

- Features:
  - Playlists: Spare the Air Youth, Climate Change, Spanish, Pedestrian Safety, Bicycle Safety, Partners Videos
  - Subscriptions to partners/regional agencies
  - <https://www.youtube.com/user/spareairyouthbay>

The screenshot shows the YouTube channel page for SpareTheAirYouth.org, featuring a video player, a list of videos, and channel statistics.

## RSRTS Cycle 2 Evaluation

- Hand tallies
  - Implementing agency oversees
  - Fall & Spring
  - 2 days each tally
  - At least 2 classrooms/school
  - Tally form:
    - National Center for SRTS
    - Alternative form
- Parent surveys
  - optional

The screenshot shows a 'Safe Routes to School Students Arrival and Departure Tally Sheet' form. It includes a grid for recording student arrivals and departures, along with sections for 'Implementation Notes' and 'Comments'.